



WillParedes
web and graphic designer

631.455.6728
me@willparedes.com
portfolio: willparedes.com

{ SKILL SET }

Typography
Interface Design
Charts
Information Architecture
Usability
Banners
Print & Collateral
Email design
Photoshop
Illustrator
InDesign
Flash
HTML
CSS
Javascript
Dreamweaver
Fireworks
Powerpoint

{ LEARNING }

After Effects
Word Press Theme Customization

{ EXPERIENCE }

May 2009

United Business Media | ubm.com | Manhasset, NY

Designed and animated Flash banners for their media marketing purposes.

June 2008 - October 2008

Walter F. Cameron Advertising | cameronadvertising.com | Hauppauge, NY

Responsible for creating layouts, graphics and animations for web sites and banners for the B2B division. Also collaborated with web development team to assist in coding and QA of web sites.

December 2006 - May 2008

Loewy Design | loewy.com | Melville, NY

Designed site and email layouts, wireframes, interfaces, graphics and animations for web sites and banners. Worked closely with Creative Director and Art Director to create usable and conducive websites with logical and consistent information architecture.

September 2005 - August 2006

CA | ca.com | Islandia, NY

Enhanced the quality of web graphics, email marketing, promotional banners for the Consumer Marketing Division.

September 2001 - September 2005

Presentations Plus | presentationsplus.net | Farmingdale, NY

Responsible for web site development, B2B posters and advertisements, Flash animations and presentations.

October 2004 - Present

BizBash - bizbash.com | DIRCKS! - dircksny.com | Elenis - elenis.com

Freelance and spec work including QA, usability improvement, Information architecture, original designs and graphics, Flash banners and production work.

Visit willparedes.com to see samples of the work I've done